

# REACHEL WINTERS BAGLEY

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## WORK EXPERIENCE

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November 07 - Present      Cardigan Empire      Mesa, AZ

*Fashion Consultant, Owner*

- Recognized as one of Arizona's most stylish women by the Arizona Republic
- Authored, designed, and promoted a fashion blog ([www.cardiganempire.com](http://www.cardiganempire.com)) with over 1,000 followers
- Consulted Starwood Resort on a corporate dress code transition to business casual
- Created the Fashion Look Book Fashion series and successfully pioneered a cohesive set of classes at Blissful Living Studios
- Assisted clients in complete wardrobe makeovers including closet analysis, signature style discovery, and key piece shopping strategies

January 2009 - Present      Mesa Community College      Mesa, AZ

*Professor, Wardrobe Strategies*

- Authored, outlined, and refined the Wardrobe Strategies Course
- Taught aspiring image consultants the basics of fashion consulting and assisted them in developing a plan for launching their own enterprise
- Consistently recognized as a preferred Fashion Merchandising instructor with over 99% positive rankings.

March 05 - April 2011      Anthropologie      Scottsdale, AZ

*Personal Stylist*

- Most successful personal shopper at Anthropologie Quarter 2, 2009
- Pioneered the Anthropologie personal shopping program, successfully exceeding daily sales goals by 20%
- Outstanding customer service award for "making the most of every customer interaction."
- Exceptional image award for consistently exhibiting the Anthro aesthetic in dress and appearance
- Assisted in training new employees on exceptional customer service protocol for the grand opening of the new Mesa store

## RETAIL SKILL SET

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Annual and Intermittent Inventory/Shrinkage Practices • Cash Handling/Cashiering • Basic Clothing Construction Knowledge • Training Program Design

## EDUCATION

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2003-2005      Brigham Young University      Provo, UT

*Master of Business Administration, Marketing Emphasis*

1998-2001      University of Utah      Salt Lake City, UT

*Bachelor of Science, Marketing, Cum Laude*

