

## REACHEL WINTERS BAGLEY



Coco Chanel said, "Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening."

The artistic side of fashion allows you to express yourself with clothing choice, and subsequently a style that is uniquely yours. The scientific side requires you to strategize the right proportions of color, pattern, texture, and shape. If executed properly, the result is a confidence that will open all doors.

With experience in consulting hundreds of companies and individuals on their dress, appearance, and etiquette, I believe fashion is much more than what we wear. Fashion is an opportunity to introduce ourselves succinctly without ever opening our mouths, an opportunity to show respect for ourselves and those we encounter, fashion is an opportunity to inspire and contribute to the beauty of the world around us.

I adore any combination of travel, vegetarian cooking, modern art, French cinema, Italian opera, poetry, gardening, and my husband.

### **SERVICE PACKAGES**

#### **Closet Analysis - \$148**

Includes a two hour session\* in your home during which time we will review your entire closet. Items will be evaluated based on color compatibility, fit flattery, and condition. By the end of the session you will have a wearable wardrobe plus a shopping list for key items to purchase. During this session suggestions will also be made on how to mix and match existing pieces to break away from clothing "uniforms" and get more wear through creative ensemble pairings.

(\*If session time is exceeded, each additional 20 minutes will be charged \$18.)

#### **Shopping Guidance - \$78/hr (minimum 90 minutes)**

Whatever crossroads drives your fashion agenda: a season refresh, wedding, reunion, black tie event, new career, or simply a fresh confidence in yourself, you can relax knowing you will have an expert to offer honest opinions, creative outfitting advice, and savvy shopping experience. First time sessions begin with a 30 minute styling interview, measurements, body type prescription, and signature style discovery.

(\*Got a tight schedule or serious aversion to shopping malls? I can bring selections to you and guide you for an additional \$38 fee.)

*Book a closet analysis & 2 hour shopping for just \$298 and receive a complimentary personalized fashion look book.*

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### CHARM SCHOOL

**\$298/90 minute class**

**\$78/30 minute class**

#### 90 minute classes

##### **Body Type Prescription**

Cure your body insecurities with a personalized fashion prescription. Learn to love and dress your beautiful body. We'll identify your unique body type and prescribe the pants, tops, and ensembles that highlight your best features and downplay any awkward proportions. Walk away with a personalized fashion look book and a chic confidence. This is a perfect girls night out!

##### **Signature Style**

Is your wardrobe a unique expression of your personality? If your closet feels boring to the point of invisible or contains so many different trends you're afraid it might be schizophrenic, it's time for intervention. Learn how to brand your wardrobe and push your fashion quotient without being overwhelmed by what you're wearing. We'll be identifying your own unique formula for style, personal fashion goals and adding to our own fashion look book.

##### **Shopping Strategies**

Nothing should exist in your closet if it doesn't deliver a 10 in the fashion formula. Learn to calculate whether or not to buy an item. Hint - the cheapest option, doesn't always offer the best value. Take the guesswork out of how to shop, what to shop for, where to shop (stores and online), and how much money to spend. The evening will also include advice on how to purge and simplify our closet. Walk away with tactical strategies and notes for your fashion look book.

##### **Dress Better than Your Boss**

From the pen of Thomas Fuller, "Good clothes open all doors." When you're looking to open the door of a new career, promotion, or any new opportunity, first impressions really do count. Learn the art of professional primping and get noticed for the right reasons. This class will review career outfitting from business casual to banker formal.

##### **Dress your Age**

A special event for mothers and daughters. Learn the guidelines of tasteful dress at any age. Learn how to look chic and sophisticated rather than dowdy as you mature. Find the mod side of modesty through creative layering. Mothers bring your daughters and vice versa.

#### 30 minute classes

##### **The Perfect Pair of Jeans**

Take the intimidation out of denim. We'll review different brands, cuts, and washes to guide you towards your best blue jeans ever.

##### **Color Theory**

If you're still matching your handbag to your shoes, you'll definitely want to come to this class. We'll review the best colors for your skin type and talk about how to get more mileage out of your wardrobe by mixing and matching creative combinations of pattern and color.

##### **To the 9's**

If formal, festive events typically send you looking for a corner to hide in, fear not. Get easy to apply advice on selecting the perfect ensemble. From cocktails to black tie, you'll leave feeling prepared for your personal red carpet.